

ORDER



KSNV

Orders	Order / Rev:	5101886	Alt Order #:	06815346
	Product Desc:	OCEGUERA 4 CONGRESS		
	Estimate:	1185		
	Flight Dates:	10/02/12 - 10/08/12		
	Original Date / Rev:	05/21/12 / 10/04/12		
	Order Type:	GENERAL		
	Primary AE:	Amy McCreary		
	Sales Office:	BLPHI		
	Sales Region:	National		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:			
	Billing Contact:			
	Washington Harbor			
	Washington, DC 20007			
	Billing Type:	Cash		
	Billing Calendar:	Broadcast		
	Billing Cycle:	EOM/EOC		
	Agency Commission:	15%		
Advertiser	Name:	Oceguera for Congress - Revised		
	Demographic:	A35+		
	Product Codes:	PLC02		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		
	New Business Thru:			
	Order Separation:	00:05:00		
	Advertiser External ID:			
	Agency External ID:			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	29	\$21,280.00	\$18,088.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	29	\$21,280.00	\$18,088.00	0.00
Totals	29	\$21,280.00	\$18,088.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	20%	\$21,280.00
Market	100%	\$106,400.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$27,664.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$22,344.00
KTUD	1%	\$1,064.00
KVVU	22%	\$23,408.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	10%	\$10,640.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/02/12	10/08/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$425.001	0.00	NM	2	\$750.00	

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/02/12	10/08/12	MTWTF--	2	\$425.00	0.00

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Advertiser: Oceguera for Congress
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Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 15	KSNV	10/02/12	10/08/12	M-F Early News		CM	5-630p	MTWTF--	:30	3	\$1,200.00	1	0.00	NM		3	\$3,600.00
EARLY NEWS																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week: 10/02/12 10/08/12 MTWTF-- 3 \$1,200.00 0.00																	
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KSNV	10/02/12-10/08/12	M-F Early News			5-630p				MTWThF----	:30	(\$1,300.00)	0.00	NM			
See MG 15.5 [na debates]																	
5	KSNV	10/02/12-10/08/12	M-F Early News			5-630p				MTWThF----	:30	\$1,200.00	0.00	NM			
(M) MG for 15.2 10/03 [Revised Rate to Reinstate]																	
E 16	KSNV	10/02/12	10/08/12	M-F Jeopardy		CM	630-7pm	MTWTF--	:30	3	\$1,300.00	1	0.00	NM		3	\$3,900.00
JEOPARDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week: 10/02/12 10/08/12 MTWTF-- 3 \$1,300.00 0.00																	
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KSNV	10/02/12-10/08/12	M-F Jeopardy			630-7pm				MTWThF----	:30	(\$1,300.00)	0.00	NM			
See MG 16.4,16.5 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
3	KSNV	10/02/12-10/08/12	M-F Jeopardy			630-7pm				MTWThF----	:30	(\$1,300.00)	0.00	NM			
See MG 16.4,16.5 [NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
4	KSNV	10/02/12-10/08/12	M-F Jeopardy			630-7pm				MTWThF----	:30	\$1,300.00	0.00	NM			
(M) MG for 16.3,16.2 [Revised Rate to Reinstate]																	
5	KSNV	10/02/12-10/08/12	M-F Jeopardy			630-7pm				MTWThF----	:30	\$1,300.00	0.00	NM			
(M) MG for 16.3,16.2 [Revised Rate to Reinstate]																	
E 17	KSNV	10/02/12	10/08/12	M-F Wheel		CM	7-730pm	MT-TF--	:30	3	\$1,300.00	1	0.00	NM		3	\$3,900.00
WHEEL OF FORTUNE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week: 10/02/12 10/08/12 MT-TF-- 3 \$1,300.00 0.00																	
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	(\$1,300.00)	0.00	NM			
See MG 17.4,17.5,17.6 [Below LUR-LUR is \$260]																	
2	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	(\$1,300.00)	0.00	NM			
See MG 17.4,17.5,17.6 [Below LUR-LUR is \$260]																	
3	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	(\$1,300.00)	0.00	NM			
See MG 17.4,17.5,17.6 [Below LUR-LUR is \$260]																	
4	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	\$1,300.00	0.00	NM			
(M) MG for 17.3,17.2,17.1 [Revised Rate to Reinstate]																	
5	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	(\$1,300.00)	0.00	NM			
(M) See MG 17.7 [PGM CHG = NBC DEBATE]																	
6	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MTWThF----	:30	\$1,300.00	0.00	NM			
(M) MG for 17.3,17.2,17.1 [Revised Rate to Reinstate]																	
7	KSNV	10/02/12-10/08/12	M-F Wheel			7-730pm				MT-ThF----	:30	\$1,300.00	0.00	NM			
(M) MG for 17.5 10/03 [DAY MOVE]																	
E 22	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven		CM	11pm-1135pm	MTWTF--	:30	1	\$425.00	3	0.00	NM		1	\$425.00

E22 KSNV 10/02/12 10/08/12 M-F News 3 at Eleven CM 11pm-1135pm MTWTF-- :30 1 \$425.003 0.00 NM
 M-F News 3 at Eleven
NEWS 3 NIGHTSIDE
 Start Date End Date Weekdays Spots/Week Rate Rating
 Week: 10/02/12 10/08/12 MTWTF-- 1 \$425.00 0.00

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E 22	KSNV	10/02/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	1	\$425.003	0.00	NM		1	\$425.00											
M-F News 3 at Eleven																										
NEWS 3 NIGHTSIDE																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/02/12</td> <td>10/08/12</td> <td>MTWTF--</td> <td>1</td> <td>\$425.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/02/12	10/08/12	MTWTF--	1	\$425.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/02/12	10/08/12	MTWTF--	1	\$425.00	0.00																					
N 26	KSNV	10/02/12	10/05/12	Last Call w/Carson Daly	CM	136-205am	-TWTF--	:30	1	\$30.004	0.00	NM		1	\$30.00											
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-TWTF--	1	\$30.00	0.00																					
N 27	KSNV	10/02/12	10/08/12	Rachael Ray	CM	11am-12pm	MTWTF---	:30	1	\$325.001	0.00	NM		1	\$325.00											
Rachael Ray																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/02/12	10/08/12	MTWTF--	1	\$325.00	0.00																					
N 28	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$200.002	0.00	NM		1	\$200.00											
Sports Night in Las Vegas																										
NEWS 3 NIGHTSIDE																										
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/01/12	10/07/12	-----S	1	\$200.00	0.00																					

Totals 29 \$21,280.00